

SUMMER
1956

polio living

Bill Cullen
... page 4



A Magazine for Polio Patients—By Polio Patients



Meet the Editor

By HAL MCKENZIE

Publications Editor
State Farm Insurance Companies

THE time worn cliche "you can't keep a good man down" certainly applies to the publisher and editor of POLIO LIVING.

In 1952 Raymond C. Cheever was a fast moving and energetic supervisor of Advertising and Sales Promotion for the State Farm Insurance Companies.

In October of that year he became ill and his condition was diagnosed as Bulbar Spinal Polio. For days he was listed as "very critical". A tracheotomy was performed and Ray "celebrated" his 26th birthday

on Christmas Day—in an iron lung, completely paralyzed. Following a six week stay in the lung, he was transferred to a Monahan chest respirator for 3½ months. During that time Ray became the father of his second child.

In June, 1953, Ray was able to leave the hospital and, with assistance, could walk without the aid of braces or crutches. During his eight month hospital confinement Ray was not entirely idle. He dreamed and planned of helping himself and

(Continued on page 13)



POLIO LIVING is a national magazine dedicated to serving all persons who have had poliomyelitis, their families and their friends, regardless of race, religion or creed. **POLIO LIVING** is published and edited by persons having had poliomyelitis with the firm belief that by sharing experiences and feelings, persons having had poliomyelitis can help each other. Furthermore, the profit from **POLIO LIVING** Magazine will be used for the furthering of polio rehabilitation facilities.

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Copyright 1956 by Polio Living Inc., Bloomington, Illinois

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Living Lines...

"If there is anything I can do out through here to help with your magazine, please let me know. I am maintaining a close contact with many of last year's crop of polios."

Ann Agnetti
Clinton, Massachusetts

"How are you coming with POLIO LIVING? There are so many people who could benefit by it. If I can help in any way let me know."

Bobbe Faris
Altoona, Pennsylvania

"POLIO LIVING can be the link which will forge the bonds of friendship, understanding, and an ever widening knowledge of our friends who have traveled this difficult and dangerous road."

R. P. "Bob" Conway
New Mexico Chairman
March of Dimes

"I like your idea of the publication of a vehicle to keep polios informed. Mental therapy is such a very important part of the whole picture."

Fred Vant Hull
Sports Director
KEYD-TV Minneapolis-St. Paul

"I was very interested in your magazine and think it is a wonderful idea. Enclosed please find my subscription, together with a list of a few of my patients, both present and past, who would appreciate a free copy of your first issue."

Jane M. Gray, R.P.T.
Marshfield, Wisconsin

"I thought you might be interested in the names and addresses of a few polios,

who in turn could give you more names in order to build up your circulation. Best wishes to you in your work—another polio."

Arabelle Keckler
Germantown, Ohio

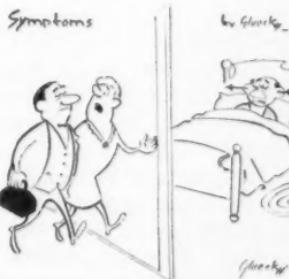
"Thank you so much for your letter and the preview copy of your delightful magazine. I want to wish you every good fortune with this enterprise. I'm sure the articles will be of great interest to everyone. I would appreciate twenty (20) copies of the magazine to distribute to some of my patients especially the home-bound and rocking bed cases. Thank you very much. Enclosed is a \$2.00 check for my personal subscription."

Olive Wortman, R.P.T.
Raleigh, North Carolina

"My wife was stricken July 9 with polio. I enclose a subscription for my wife with best wishes for your success and to offer my services to you free as a gag cartoonist."

Glueck
Wisconsin

POLIO LIVING is proud to present our first cartoon by Glueck.



"—Complains of a piercing headache too, Doctor."

1. Send us the names and addresses of anyone who has had polio. See free offer on back cover.

2. Send in your own subscription today to help keep Polio Living available to polios. Use the handy order blank on back cover.

POLIO— Just a step in the ladder of success



EVER notice Bill Cullen's slight limp when you watch him on Television? This panelist, Master of Ceremonies and Disc Jockey is one of television's most outstanding personalities with many steps behind him on the ladder of success. A fact many people don't know is that one of these "steps" was polio.

No special effort is made to "cover-up" or not show his limp on National shows. Bill had a real work out one evening on the "I've Got a Secret" TV show on CBS. While in a vibrator type weight reducing machine he had to try to eat an ice cream sundae.

The point is that Bill Cullen did not let this "step" stop him from

climbing higher and higher on the ladder of success. When a person has polio they can sit around and feel sorry for themselves or they can go ahead and live and concentrate on doing the things they can



BILL CULLEN as seen on CBS "I've Got A Secret" National TV show.

do. This is what Bill did—he went ahead.

Bill Cullen contracted polio in June of 1921 when 18 months old. Medical treatment was given at home and he went to the hospital only as an out-patient until 1925 to receive physical therapy.

We asked Bill the extent of his paralysis when he first had polio and he answered, "Complete, except for inner organs and eyes." He told us that his family physician tried ice packs and heat intermittently and then later he devised a wire brace which, incidentally, he no longer needs.

When we first talked to Bill we didn't know just how old he was when he had polio so we asked him what kind of work or occupation he had before. He informed us, "None, except rattle shaking and teething ring nibbling."

We concluded by asking Bill if he thought polio was important in his present success in radio and TV. His words show his tremendous spirit and positive go ahead and live attitude.

He answered, "Yes, the limp prompted me to seek radio as I felt that I would not be handicapped. TV was a natural transition."

Bill is acclaimed by his associates and all who know him as "a wonderful guy". Now, we know why.

Polio Living To Hire Only Handicapped



POLIO LIVING believes handicapped persons are better than average employees if properly selected for each job. In the photo above is Patty Jo Naffziger. Totally deaf, she is shown filing Elliott name stencils. These stencils are then run through an Elliott addressing machine at the speed of 3600 an hour. This is how wrappers for POLIO LIVING were addressed.

POLIO LIVING Inc. is a non-profit corporation, organized under Illinois law. Profit will be used for furthering polio rehabilitation facilities and at the same time, this magazine will be providing valuable "mental therapy" for polios.

How to Use Faith in Healing

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of publishers from

THE POWER OF POSITIVE THINKING

By Norman Vincent Peale

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by Prentice Hall, Inc.

70 Fifth Avenue,
New York 11, New York

DR. NORMAN VINCENT PEALE

IN THE prevention of sickness and in healing mind and body, do not fail to draw upon one of the greatest resources available to you—the faith that heals...what can you do of a constructive nature when a loved one or you are ill? Following are eight practical suggestions:

1. Follow the advice of a prominent medical school head who said, "In sickness, send for your minister even as you send for your doctor." In other words, believe that spiritual forces as well as medical technique are important in healing.
2. Pray for the doctor. Realize that God uses trained human's instrumentality to aid His healing powers. As one doctor has put it, "We treat the patient and God heals him." Pray, therefore, that the doctor may be an open channel of God's healing grace.
3. Whatever you do, do not become panicky or filled with fear, for if you do, you will send out negative thoughts and therefore destructive thoughts in the direction of your loved one when he requires positive and healing thoughts to assist him.
4. Remember that God does nothing except by law. Also remember that our little materialistic laws are only fragmentary revelations of the

← Photo Courtesy of Pack Bros., N.Y.C.



great power flowing through the universe. Spiritual law also governs illness. God has arranged two remedies for all illness. One is healing through natural laws applicable by science, and the other brings healing by spiritual law applicable through faith.

5. Completely surrender your loved one into the hands of God. By your faith you can place him in the flow of Divine power. There is healing there, but in order for it to be effective the patient must be completely released to the operation of God's will. This is difficult to perform, but it is a fact that if the great desire for the loved one to live is matched with an equally great willingness to relinquish him to God, healing powers are amazingly set in motion.

6. It is also important that harmony prevail in the family, that is, a spiritual harmony. Remember the emphasis in the scripture, Matthew 18:19: "If two of you shall agree on earth as touching anything that they shall ask it shall be done for them of my Father which is in heaven." Apparently disharmony and disease are akin.

7. Form a picture in your mind of the loved one as being well. Visualize him in perfect health. Picture him as radiant with the love and goodness of God. The conscious mind may suggest sickness, even death, but nine tenths of your mind is in the subconscious. Let the picture of health sink into the subconscious and this powerful part of your mind will send forth radiant health energy. What we believe in

the subconscious, we usually get. Unless your faith controls the subconscious, you will never get any good thing, for the subconscious gives back only that which your real thought is. If the real thought is negative, the results will also be negative. If the real thought is positive, you will get positive and healing results.

8. Be perfectly natural. Ask God to heal your loved one. That is what you want with all your heart, so ask Him please to do it, but we suggest that you say PLEASE just once. Thereafter in your prayer, thank Him for His goodness. This affirmative faith will help to release deep spiritual power and also joy through reassurance of God's loving care. This joy will sustain you, and remember that joy itself possesses healing power.



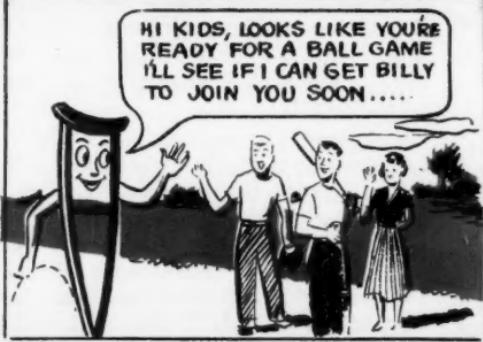
"Mental Therapy"

POLIO LIVING is "Mental Therapy" for those who have had polio. Through its pages, polios can get together to help each other. One important way you can help is to let us know what you would tell other Polios to help them overcome their handicap. What words of encouragement would you give them?

We will select several letters and print them in the next issue. We are sure others will share and appreciate your words of advice. Send your letter to: "Mental Therapy," POLIO LIVING, 12 Ryan Drive, Bloomington, Illinois.

BUTCH THE CRUTCH

BY HUMENICK



Next Issue—Butch & Billy umpire the game.

Polio Victims Make Good on Jobs

Polio at age 6 left **HAROLD GARRETT** with a completely paralyzed left leg and prevented him from joining in the usual childhood games. After graduation from high school, he was provided training in radio and machinist work and given a short business course by the Florida State Vocational Rehabilitation Service.

In the Spring of 1946 he was placed by the Florida Employment Service as a combination P.B.X. operator and typist with a chemical corporation. His supervisor says he has lost no time because of his physical handicap. His employer adds that Garrett's work has been entirely satisfactory. In view of the corporation's experience with Harold, it definitely considers hiring other handicapped persons for jobs for which they are suited.

Garrett, who recently bought his own home, met his wife, a former long-distance telephone operator, as a result of a "switchboard romance."



MYRON S. WHITTLES is shown at work at the Cupus Engineering Corporation, Worcester, Mass. Mr. Whittles was afflicted with poliomyelitis at the age of two and one-half years. His right leg particularly is badly affected. He does a combination of time study and time clerk work. His work is excellent and so is his spirit. He is anxious to be of assistance to any other persons with handicaps.

Can Paralytic Polio Be Prevented in 1957?

Much information has been sent **POLIO LIVING** by the National Foundation for Infantile Paralysis. Their wonderful cooperation has been a great help in preparing this first issue.

(Excerpts from a statement by Basil O'Connor, President, N.F.I.P.)

PARALYTIC polio in the United states can be cut in half in the epidemic period in 1956 and can be reduced to a negligible amount in 1957 if there is a co-ordinated effort during the remaining months of 1956 by all concerned: the Public, the Public Health Services, the Doctors and the manufacturers.

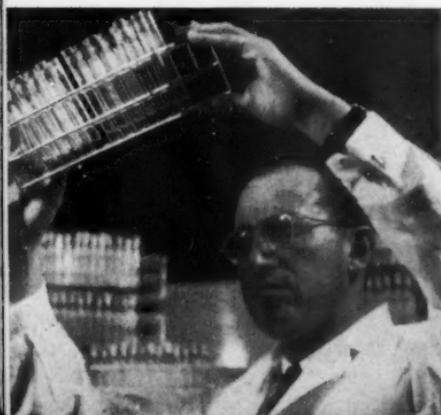
The primary interest of the National Foundation for Infantile Paralysis is to wipe out paralytic polio. Every one joins in that wish.

To reduce paralytic polio in 1957 to a negligible amount, an effort should first be made to immunize those groups which have the highest incidence rate of paralytic polio. 80% of our paralytic polio is in the 0 to 19 age group and pregnant women.

Youngsters Spared

According to N. F. I. P. statistics, during 1955, of 4,828,975 vaccinated children there were 275 cases of paralytic polio. Of 5,237,768 unvaccinated children there were 1,398 cases of paralytic polio. It is reasonable to assume that the vaccine last year did spare something like 1,200, perhaps as many as 1,500, American children from paralytic polio.

DR. JONAS SALK is shown at work in his lab, at Municipal Hospital, Pittsburgh, Pennsylvania.



Can You Benefit From Vocational Rehabilitation?

This is the first of two articles to give you information about what the Offices of Vocational Rehabilitation in Washington, D. C., and in every state, are doing to help you. In the next issue, **POLIO LIVING** will tell you HOW to go about getting help and WHERE to write.

What It Is

Vocational Rehabilitation is a public service to restore the disabled to paid jobs through Medical Service, Counsel and Guidance, Training, and Job Finding. It is provided by the states with the assistance of the Federal Government. It is a public service in the same sense as the service of school systems, health centers, and Police and Fire Departments. It is not charity.

More On Services

Briefly, the following services are available through State rehabilitation agencies throughout the nation:

1. A medical examination—required in every case. This is to learn the extent of disability, to discover possible hidden or "secondary" disabilities, to help determine how much work the client may be fitted to do, and to aid in determining his eligibility for services. No charge is made to the client.

2. Individual counsel and guidance to help the disabled person to select and attain the right job objective—at no cost to him.

3. Medical, surgical, psychiatric, and hospital care, as needed, to remove or reduce the disability. Public funds may be used to pay all or any part of the costs. The client pays what he can.

4. Prosthetic appliances such as limbs, hearing aids, trusses, braces, and the like, to increase the client's ability to work. These may be paid for with public funds if necessary. The disabled individual pays what he can.

5. Training for the right job in schools, colleges, or universities; on-the-job; by tutor; through correspondence courses; or otherwise. This training is to enable the client to do the right job well. In most cases it is provided without cost to the disabled person.

6. Maintenance and transportation for the client in some instances if he needs this help while he is undergoing treatment or training.

7. Occupational tools, equipment, and licenses, as necessary, to give the client a fair start. These are paid for with public funds to whatever extent is necessary. The client pays what he can.

8. Placement on the right job—

(Continued on page 14)

The President's Committee on Employment of the Physically Handicapped

"Removing Roadblocks to the employment of the physically handicapped" was the theme of the annual meeting of The President's Committee held in Washington, D. C., May 17 and 18. Maj. Gen. Melvin J. Maas, USMCR, Ret., Chairman of the Committee presided. William P. McCahill, Executive Secretary of The President's Committee said, "The Committee does not endorse the reasons advanced by employers for not hiring the handicapped. We know these excuses for not hiring handicapped are still based on (1) lack of employer understanding, (2) lack of accurate information and (3) the prevalence of much misinformation and prejudice."

A more complete summary of this

meeting with some suggestions as to what can be done to remove these roadblocks will appear in the fall issue of POLIO LIVING.

Handicapped Man Of The Year

Vice President Richard M. Nixon awarded the President's Trophy to "Handicapped Man of the Year" Dr. Arthur S. Abramson of White Plains, New York.

Dr. Abramson is a paraplegic, receiving his impairment from wounds suffered in the Battle of the Bulge in World War II and holds the Purple Heart and Oak Leaf Cluster.

Dr. Abramson's handicap is similar to many polios and again proves it is not what you are, but what you do that counts.

With my good wishes for the success of
your project,
Very sincerely yours,
Robert Roosevelt

Polio Living wishes to express their gratitude to the many fine people for their help in launching our first issue.

MEET THE EDITOR—continued

thousands of other polio victims.

He reached his first goal in January, 1954, when he served as MC and general chairman for the first Polio variety show ever staged in Bloomington, Illinois. This was in connection with the valuable March of Dimes Program. His 1955 and 1956 shows were as popular and well received as the original.

An "idea man", Ray was not satisfied to rest on his variety show laurels. He wanted to reach more patients, therefore POLIO LIVING became the answer.

Ray, his charming wife, Grace, and their two children, Sheryl, age 6, and Rickey, age 3 live in an attractive four room modern bungalow at 12 Ryan Drive, Bloomington, Illinois. Their home is now furnished with several pieces of office equipment and is the headquarters for POLIO LIVING. He is still associated with his State Farm Agency work, but always finds time for his church, family, and numerous civic duties. His many friends wish him "much success" in his new POLIO LIVING venture, and they, too, know that "You can't keep a good man down."



It is not the size of the person in the fight that counts—it is the size of the fight in the person.

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CAN YOU BENEFIT—Continued

one the disabled person will be able to do, and one for which he has been thoroughly prepared. There is no charge for this service.

9. Follow-up after placement to make sure the client and his employer are satisfied with one another—at no cost to either party.

Who Is Eligible?

All men and women of working age who have substantial job handicaps resulting from physical or mental impairments are eligible. The services are not only for those whose disabilities are readily seen such as amputees, paralytics, spasmodics, and the blind. They are also for those with unseen handicaps such as tuberculosis, emotional disabilities, arthritis, deafness, and heart disease.

In short, any condition resulting from accident, illness, or any other cause, which prevents an individual from earning a living, or seriously interferes with his efforts to do so, may make him eligible for vocational rehabilitation.

Before any rehabilitation services can be provided, however, the State agency must decide the disabled person concerned has a reasonable chance of being made suitably employable. Three conditions generally must exist before a State rehabilitation agency provides services:

1. The individual must have a disability which substantially interferes with employment.

2. He must have a reasonable chance of becoming suitably em-

ployed after receiving rehabilitation services.

3. He must be of working age, or near it.

Final decision as to whether any individual is eligible for services, or whether services can be made available to him, rests with the State rehabilitation agency concerned.

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Future issues of POLIO LIVING will feature:

WOODY HAYS—football coach of Ohio State, winner of 1955 Rose Bowl classic tells how team spirit helped win the game. Tells how team spirit will help you win over polio.

\$4800 A YEAR SALARY—is what wheelchair graduates from the Special Rehabilitation Program at the University of Illinois are averaging. Over 50% are polios.

FRED VANT HULL—former football star with Greenbay Packers, tells how he didn't let polio stop him. In an iron lung for awhile, he now is sports director of T.V. station KEYD, channel 9 in Minneapolis-St. Paul.

WORKMENS' COMPENSATION—employers often give the excuse, "I can't hire any handicapped because of Workmen's Compensation." Read a report in POLIO LIVING.

PARAPLEGICS, INC.—they hire only handicapped and many are polios.

CHARLENE HOUSEL—tells how her baby was born while she was in the iron lung.

JANE MORPHEW—Who took a 7000 mile field trip with her geologist husband, went shopping on 5th Ave. in New York—all in a wheel chair.

AND MANY MORE

DOCTORS—THERAPISTS: If you wish, you may attach a list of your polio patients' names and addresses and they will each receive a free copy of POLIO LIVING. Or if you prefer to distribute copies to your patients, let us know, on your letterhead, how many to send you. We want to be of service in any way that we can.

POLIO LIVING is a non-profit corporation.

FREE

Copy Of POLIO LIVING TO ANYONE WHO HAS HAD POLIO

POLIO LIVING is written and edited for polios by polios featuring—

- ★ Ideas For Easier Living
- ★ Ideas For Making Money In Your Home
- ★ Information To Help Get Jobs
- ★ Stories On Polio Rehabilitation
- ★ Ideas For Hobbies
- ★ General Information To Help Polios
- ★ Polio Success Stories

YOURS FOR THE ASKING—just send the names and addresses of anyone who has had polio to:
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Name _____

Street _____

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Your occupation _____ Have had polio
Yes _____ No _____

1 Yr. \$2. 2 Yrs. \$3.50 3 Yrs. \$5

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